



January, 2020

Dear HLAA Rochester friends,

Enclosed you will find an important, **brief survey for you to complete and return**. It should take **no more than 5-10 minutes** to complete. These few minutes of your time are extremely valuable and appreciated by our organization and the community it represents. The survey **may be returned by regular mail to:** John Eckhardt 28 New London Rd., Pittsford, New York 14534 . You also may download, complete, and email as an attachment with “survey” in the subject line, to: **hlaa.rochester@yahoo.com**. **You also may drop it in one of the designated boxes at one of our daytime or evening chapter meetings**, held on the first Tuesday of each month. Please note that the survey needs to be **returned by Friday, March 13, 2020**.

As our Chapter continues to grow, and for us to develop in positive and relevant ways, it is essential that we monitor what we are doing well, what is important, and where we might improve. Note that this survey also asks for *your* ideas and comments. Feel free to write additional comments on the back of the survey if needed! **Your valuable input will help to shape the continued positive growth of our organization, HLAA Rochester.**

Thank you for taking a few thoughtful minutes to complete this survey and for returning it to us in a timely fashion. We look forward to your responses which will help us to choose a right path forward in the coming years.

Best regards,

A handwritten signature in black ink, appearing to read 'Suzanne E. Johnston', with a long horizontal flourish extending to the right.

Suzanne E. Johnston
President, HLAA Rochester

cc:file

HLAA - Fulfilling Our Mission Strategic Plan Survey

For the last several months the chapter's Board of Directors has been engaged in a strategic planning initiative to ensure that the chapter's purpose is clear and that our activities are focused on achieving that purpose. The opinions of our members are vital for the success of this planning initiative. The Survey below is designed to provide members the opportunity to give feedback on the chapter's current activities and to support future initiatives which will help the chapter meet current and future challenges.

Directions : Below is our chapter's current Statement of Purpose for reference in completing the survey. On the left are activities the chapter has pursued to support achievement of our purpose. Please review the list and select the three activities you believe are most important for fulfilling our purpose, and the three activities that you believe are least important. In addition, please suggest future initiatives you believe will support the chapter's purpose.

You can return the completed Survey at a membership meeting or by mail by 3/13/20 in the self-addressed envelope provided.

Statement of Purpose : The purposes of HLAA Rochester as stated in the bylaws are to:

- Encourage engagement with people with hearing loss.
- Offer support to people with hearing loss, their families and friends.
- Provide information and education to people with hearing loss.
- Encourage advocacy for people with hearing loss.
- Promote public and private programs aimed at improving communication.

Activities/Initiatives:

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| <ul style="list-style-type: none"> *Cochlear Implant Committee *Community Outings and Picnics *Community Outreach to Promote Public Accessibility *Daytime Program Meetings *Device Demonstration Center (Demo Center) *Evening Program Meetings *Grants for Technology Access *Health Fairs *HOPE Sessions (Hearing Other People's Experiences) *Newsletter *Professional Advisory Committee *Speakers for Special Programs *Stipends for Conventions *Student Scholarships *Website *Walk4Hearing | <p>Three <u>Most Important Activities/Initiatives</u>:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>Three <u>Least Important Activities/Initiatives</u>:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p><u>Future Activities/Initiatives</u>:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> |
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Comments: